

Newberry's

LITTLE GIRLS' 3 to 6x WASHABLE, LOW PRICED, QUALITY WEARABLES.



DAN RIVER WRINKL SHED
woven
gingham plaids
~~1.98~~
\$1.98

The exclusive finish that makes mom's life easy is a feature of every one of our sale priced dresses! They actually shed wrinkles. Never need starching. Dry faster. Stay clean longer. Embossed cotton eye-let and self material trims. Colorfast. Shrinkage controlled. Sizes 4 to 6x.

guaranteed for 100 washings

NYLONIZED panties
Special
39¢

Combine this miracle finish with combed cotton yarns and you have these panties! They wash and wear like magic. Dry quick as a flash. Sizes 2 to 4. Hurry in for this exceptional value!

sanforized* COTTON slips
~~79¢~~
79¢

Outstanding saving price. Built-up shoulder style assures perfect fit. Pretty designs with assorted trims. Choice of white or pink. Choose now and save! In sizes 6 to 14. Less than 1% shrinkage

quality made run-resist

RAYON panties

Good Housekeeping label on these

elastic waist. Knit bond legs. Double crotch. In white, pink. Sizes 4-12.

~~14¢~~
14¢



SANFORIZED* WOVEN GINGHAM PLAID blouses

~~1.00~~
now
88¢

Smooth woven gingham that will take hard wear. Comfortable shirt style with sport collar, short sleeves and a patch pocket. In choice of sizes 3 to 6x. Less than 1% shrinkage

Buy 'em Now! SANFORIZED* BLUE denims

~~1.00~~
now
88¢

Rough "n" tumble dungarees. Built to withstand lots of action. Comfortable medium weight. With elastic boxer waist. 2 non-dry pockets. Sizes 2 to 6. Less than 1% shrinkage

Sanforized* Broadcloth blouses
89¢

Ideal for school or play. Wonderfully easy and safe to launder. Shirt style with sport collar, short sleeves, patch pocket. Assorted fast colors. Sizes 3-6x.

CORDUROY BOXER STYLE longies
\$1.98

Made of top quality fine wale corduroy. Designed to wear, wear and wear. Look good, too. With elastic back, embroidered band front. Big assortment of colors. Sizes 3 to 8. Choose now.

Newberry's

QUALITY FABRICS, FIT, WEAR... SAVINGS ON BOYS' WEAR 8 to 12



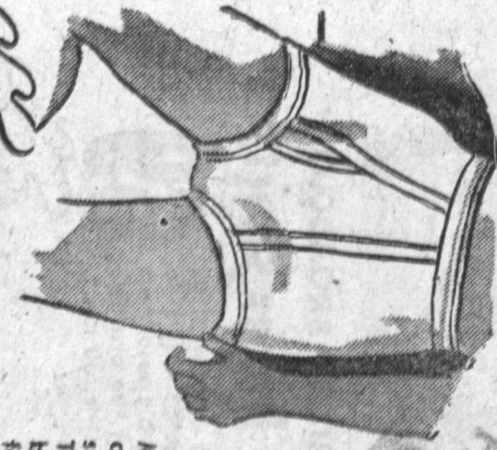
SANFORIZED* FINE QUALITY flannel shirts
~~1.59~~ now **\$1.27**

Big assortment of prints & colors in this special savings group. Warm, comfortable. Quality made. Sizes 4 to 12. Less than 1% shrinkage



SANFORIZED* FAST COLOR sports shirts
\$1.39

Where, but at Newberry's can you get such exceptionally fine quality at such a rock-bottom price! These are of high count broadcloth. In sizes from 8 to 16. Less than 1% shrinkage



SIZES S-M-L knit briefs
~~37¢~~ now **27¢**

Made of softest cotton. With taped seams. Fly front. This is a Newberry buy you can't afford to miss. Stock up today.

LITTLE ROCKY Newberry's Own Quality Brand
The underwear brand name that has proved its long wearing quality time and again. You can't go wrong when you choose "Little Rocky." The fit is fine. Comfort is tops. It wears like a charm. And it's GUARANTEED BY GOOD HOUSEKEEPING. Make it a habit to choose "Little Rocky." You'll be glad.

"ROCKY JR." tees
59¢

The "Rocky Jr." label assures quality, fit and long wearability at a real bottom-low price. Small, medium, large.

"ROCKY JR." knit briefs
50¢

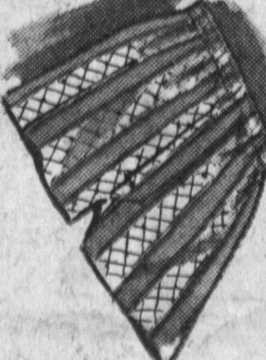
Made of softest, finest combed yarns. With a promise of long comfortable wear. Sizes 8 to 16. Stock up today.

"LITTLE ROCKY" tee shirts
50¢

Fine, soft combed yarns went into the making of these quality tee shirts. For comfort, long wear. 4-8.

"LITTLE ROCKY" knit briefs
39¢

"Little Rocky" label means good value. Of soft cotton that's washable, wearable. Retaining its shape. 2 to 8.



"ROCKY JR." SANFORIZED* broadcloth shorts
50¢

Of top quality 100% cotton broadcloth for long wear. Soft to wash. Sizes 8 to 16. Less than 1% shrinkage

COLORFUL COMBED YARN striped polos
~~69¢~~ now **57¢**

Another Newberry buy that's hard to beat. Well made for comfort and fit. With easy crew neck. They hold their shape after countless washings. Sizes: Sm., med., lg.

SANFORIZED* DOUBLE KNEE dungarees
~~1.89~~ now **\$1.44**

Made to take tough action and come out good as new. Wash them often as you like. Slippy double knees. 3 handy pockets. Zipper fly. Sizes 4 to 12. Choose today and save. Less than 1% shrinkage



U.J. NEWBERRY CO. 480 STORES COAST to COAST

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